



Anchorage Fur Rendezvous
400 D Street, Suite 200
Anchorage, Alaska 99501

November 14, 2008

Dear Sir/Madam:

I hope this letter finds you well and prospering! We are excited to present the 2009 Rony and hope that you will join us in celebrating this year. As part of our plans to elevate Rony to world-class status, we are making changes to the Rony Tournament of Champions.

First and foremost, we are offering **amazing prize packages!** The winner will also receive the incredible **Winner's Bracelet** that the **Alaska Mint** has designed and made for us, as well as **much more!** If you would like to donate to our prize pool, please let us know!

There will be the **2nd Annual Rony Celebrity Table** that will include some exciting and entertaining guests who will bring additional spectator and media interest to the event. We will be releasing the guest list in the coming months!

We have listened to the feedback that you have given us regarding the Tournament of Champions and are offering tiered levels of participation to accommodate your marketing goals and budgets. With each tier, you will get a different amount of participants and different levels of marketing exposure.

Tiered Sanction Fees for Qualifying Tournaments

Sanction Fee	Number of Seats		
\$ 1,500	20	Ace	Ace Level Logo Placement in Materials, Website, Print, TV and Radio Advertising
\$ 1,000	10	King	King Level Logo Placement in Materials, Print, Radio and TV Advertising
\$ 750	5	Queen	Queen Level Logo Placement in Materials, Print Ads
\$ 500	3	Jack	Jack Level Logo Placement in Materials
\$ 250	1	Joker	Joker Level Logo Placement in Materials

We are looking for a title sponsor for this event and will forward that information to you when it is available. If you know of a company that may be interested, please have them contact me.

We are anticipating 2009 being our biggest Alaska State Championship yet, with a record 330+qualifiers expected. We hope that you will take advantage of this opportunity to draw people into your club or event. As always, each qualifier will receive a packet with a certificate and a commemorative gift at the Tournament of Champions. We hope that you will join us as we take Rony to new heights and participate in the Rony Tournament of Champions! Please feel free to contact me with any questions at 274-1177.

Warm regards,
Susan Duck
Executive Director

ANCHORAGE FUR RENDEZVOUS ALASKA HOLD 'EM TOURNAMENT OF CHAMPIONS

March 7, 2009 * Egan Center

Information for Clubs/Organizations hosting Official Fur Rendezvous Qualifying Tournaments

WHAT'S IN IT FOR YOU??

- **IT'S FRESH**

- You'll be part of an Official Fur Rendezvous event that is proven to be a winner. We anticipate over 300 qualifiers in 2009! With the inclusion of a \$10,000 seat at a World Series of Poker Main Event, and increasing popularity, participation will be high, bringing money to your club/event.

- **IT'S EASY**

- You'll have an Official Rondy/Alaska Poker Association representative to answer any questions and to verify and track winners

- **IT'S AN EASY, LONG AND CHEAP PR AND MARKETING BUY – more seats, more exposure**

- Your logo will be on print advertising related to the event – placement depends on your tier of involvement
- You'll be part of the extensive media package as a Rondy Event
- You'll be listed in the Official Fur Rendezvous Schedule and Guide
- You'll have exposure and promotional opportunities at the Tournament of Champions
- If one or more of your qualifiers makes it to the final table or wins- you'll have bragging rights!

- **IT'S A GREAT DRAW**

- With the prize package we are offering and the prestige of qualifying for the **RONDY STATE CHAMPIONSHIP**, you will see people coming out of the woodwork, bringing new customers, and higher food and beverage sales

COST?? PRICELESS

Actually, see the attached levels of participation to choose your tier, then, simply mail your forms in or contact Fur Rondy HQ at 274-1177 to register and make your payment!

**FUR RENDEZVOUS presents the 2009 Alaska Hold 'Em
Tournament of Champions**

EVENT REGISTRATION SHEET
Deadline is DECEMBER 15, 2008

What tier of participation (how many seats) are you purchasing?

20 – ACE LEVEL - \$1500

10 – KING LEVEL - \$1000

5 – QUEEN LEVEL - \$750

3 – JACK LEVEL – \$500

1 – JOKER LEVEL - \$250

TOTAL NUMBER OF SEATS _____ COST \$ _____

What dates and time are your Scheduled games?

How can players find out details like time/day of registration for your
Tournament _____

Website address: _____

Where will Tournament registration be held? _____

Tournament Contact/Title: _____

Day Phone: _____ Evening Phone: _____

Cell Phone: _____ Email address: _____

Second Contact: _____

Day Phone: _____ Evening Phone: _____

Cell Phone: _____ E-mail address: _____

Anchorage Fur Rendezvous ~
400 D St. #200 ~ Anchorage ~ Alaska ~ 99501
Ph. (907) 274-1177 ~ Fax (907) 277-2199 ~ www.furrondy.net

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Anchorage, AK 99506

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"The Rondy" Alaska Hold'em Tournament of Champions Sanction Fee Agreement

I, _____, understand that my company/organization, _____ will be assessed a sanctioning fee to include the Fur Rondy Texas Hold' Em Alaska State Championship Sanctioned Qualifying Tournament Series, hosted by _____ (Club/Organization Name), as a 2009 Fur Rendezvous event. As per the guidelines of the Sanction Fee Tiers attached, the assessed fee is _____ for the 2009 Fur Rendezvous Festival. I have read the Event Registration guidelines and have submitted a signed Event Registration Form confirming that I understand and agree to all of the terms and conditions of participation in the 2009 Fur Rendezvous Festival.

I, _____ (authorized agent of club/organization) understand that these seats are to be won in free tournaments and that players are not asked to pay to play and that the host of the tournament is not taking a rake. Any seats that are found to be gained by illicit means will not be honored. I agree to record the winner(s) of my club/organizations tournaments for verification. Greater Anchorage Inc. retains the right to verify the validity of the seats.

I have enclosed the total assessed Sanction Fee with this agreement. I also agree that if this fee is not paid with the event registration, it will not be included in the Official Guide, Preliminary Schedule of Events or on the Rondy Website and may be ineligible to register as an event in any future Fur Rendezvous Festivals. I also understand that a code of ethical conduct, all consumer protection and truth in advertising laws apply to Anchorage Fur Rendezvous and also to myself as a Rondy event.

I attest that I am an authorized signer for this event, and accept responsibility for payment.

Event Chairman

Date

Fur Rendezvous Representative

Date

SANCTION FEE PAYMENT INFORMATION

If paying with credit card please enter information:

Type of Card: Visa MasterCard

Cardholder

Name: _____

Address: _____

Exp.Date _____ Code _____

Authorized

Signature: _____

Print Name: _____

DO NOT WRITE HERE – GAI STAFF USE

Amount Received:

\$ _____

Received

By: _____

Date

Received: _____

Method of Payment:

Cash _____ Check # _____

Money Order # _____

Type of Card: Visa MasterCard
