

# 2024 Fur Rendezvous Royalty Ad Sales Packet

## Ad Sales Instructions

Buy an ad in the program book to thank your sponsors or sell pages to community members! Ad sales support our program scholarships, prizes and annual activities. Each candidate is encouraged to sell ads, and one full page is required to be sold by each candidate.

There is a sales contest and a cash prize for top ad sales! To qualify sell at least two full pages of ads and those with the top combined sales of ads, show tickets and raffles will win!

1. All ads must be in no later than December 15 at 9pm.
2. Ads should arrive in pdf or jpg format and sized appropriately to the purchased size.
3. Program book staff will design the ad, at no charge, but all elements (photo, logo, sentiment, contact info, etc.) should be included by the deadline.
4. Placement is NOT GUARANTEED to anyone unless approved by Royalty Manager in writing.
5. Payment can be made by cash, check (made payable to Fur Rondy) or by credit card. The credit card link will be sent directly to the purchaser or they can go online to [www.furrondy.net/royalty](http://www.furrondy.net/royalty) to pay online.
6. All ad content & questions should be emailed to: [royalty@furrondy.net](mailto:royalty@furrondy.net).

Questions should be directed to Amie Haakenson, Rondy Royalty Manager at 907-727-4494 or [royalty@furrondy.net](mailto:royalty@furrondy.net).

## Advertisement Sizes and Prices

Size in Book	Ad Copy Size	Price
Full Page	7.5" x 10"	\$200
Half Page - Horizontal	7.5" x 5"	\$100
Quarter Size – Vertical	3.75" x 5"	\$75
Business Card – Horizontal	3.75" x 2.5"	\$50



Anchorage Fur Rendezvous  
(Greater Anchorage Inc.)  
400 D Street, Ste 110  
Anchorage AK 99501  
907-727-4494 Royalty Manager  
[royalty@furrondy.net](mailto:royalty@furrondy.net)

After placing order/submitting, please send Hi-Resolution business logo and ad to [royalty@furrondy.net](mailto:royalty@furrondy.net) and reference your order #.

