

2026

Advertise in the FUR RONDY GUIDE



Put your business in front of thousands of Rondy Revelers— locals and visitors alike!

Ads are placed in the printed version of the Rondy Guide, a copy of which is made available digitally on the furrondy.net website. No online advertising is included or offered.

Fur Rondy is February 25 - March 8, 2026

Publication Date: Sunday, Feb 8, 2026



Greater Anchorage, Inc.

Corner of 4th Ave & D St.

400 D Street, Suite 110

Anchorage, AK 99501

(907) 274-1177 office

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marketing@furrondy.net

Space Reservation Deadline: Monday, December 8, 2025

Camera-ready Deadline: Friday, December 19, 2025

Files must be at least 300 dpi in CMYK PDF file format with fonts embedded.

Advertising Rates and Sizes			
Premium Placements (check one)			
Back Cover	8.25" W x 10.625" H (w/ .25" bleed)	\$4,500	
Inside Back Cover	8.25" W x 10.625" H (w/ .25" bleed)	\$4,000	
Inside Front Cover	8.25" W x 10.625" H (w/ .25" bleed)	\$4,000	
Page 2	7.75" W x 9.8" H	\$4,000	
Standard Placements (check one)			
Full Page	7.75" W x 9.8" H	\$3,200	
1/2 Page Horizontal	7.75" W x 4.8" H	\$1,500	
1/2 Page Vertical	3.75" W x 9.8" H	\$1,500	
1/4 Page	3.75" W x 4.8" H	\$1,000	
1/8 Page	3.75" W x 2.25" H	\$ 600	

Space Deadline Oct 10

Early Bird Rates

\$2,800

\$1,200

\$1,200

\$800

\$500

TOTAL:

Name of Advertiser: _____ **Contact Name:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____ **Phone:** _____

AGREEMENT: I understand that a code of ethical conduct and all consumer protection and truth in advertising laws apply to Anchorage Fur Rondy and therefore to myself as an advertiser in the Official Fur Rondy Guide. Rondy reserves the right to reject any advertising it deems inappropriate for the Official Fur Rondy Guide. I further understand that space is reserved on a first-come, first-served basis and cannot be reserved until payment in full is received.

Signature: _____ **Date:** _____

TERMS NET 10 DAYS: Advertiser will be held liable to publisher. In the event of nonpayment, Agency and Advertiser shall also be liable for all collection expenses, including attorney's fees. The terms of the Guide's current rate sheet are incorporated herein by reference to the extent they do not conflict with these terms. These terms may not be altered in any way without the written consent of Fur Rondy.